



Market Research Consultant (MRC) China Market – Full Time

Purpose of Position

Boston Biomedical Consultants, Inc. (BBC) actively analyzes the entire In Vitro Diagnostic (IVD) industry, providing consulting services and market research capabilities to clients. IVD products are medical tests that examine samples to detect, diagnose, and manage medical conditions. This niche market generates >\$35 billion in revenue and is in constant flux with new technologies, mergers and acquisitions, and new companies.

Market Research Consultants (China Market) to utilize knowledge of biology and life science principles to research leading manufacturers of diagnostic systems in China, which include investigating and addressing their latest research and development activities and the impact of their products on the industry; conduct interviews with clients, such as hospital laboratory medical directors, senior university scientists, and senior research center scientists to assess use and opinion of advanced laboratory and clinical methods; use all of BBC's software packages effectively to produce spreadsheets and graphics presentable for client reports and presentations; keep BBC consultants apprised of biomedical developments through continuous surveillance of scientific literature, company reports, and medical publications; and develop in-depth knowledge of company/product profiles

For consideration, please e-mail Linda Louis (llouis@bostonbiomed.com) with a cover letter stating your intentions/expectations and reference appropriate job title.

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