



## Market Research Intern (MRI) - Fall, Spring, And/Or Summer

### Purpose of Position:

Boston Biomedical Consultants, Inc. (BBC) actively analyzes the entire In Vitro Diagnostic (IVD) industry, providing consulting services and market research capabilities to clients. IVD products are medical tests that examine samples to detect, diagnose, and manage medical conditions. This niche market generates >\$35 billion in revenue and is in constant flux with new technologies, mergers and acquisitions, and new companies.

The MRI is a professional staff member of an In Vitro Diagnostic (IVD) consulting firm who supports consulting projects through research, data analysis, and use of existing database systems. The successful completion of the internship frequently results in the offer of a full-time Market Research Analyst position.

### Qualifications:

- In the third or fourth year of a B.S./B.A. degree, business and/or science background a plus
- Proven analytical and conceptual skills that have enabled the candidate to excel in academics
- Excellent verbal and written communication abilities
- Exceptional organizational skills, as well as the capacity to multi-task
- Ability to learn new information and quickly build a knowledge base
- Familiarity with In Vitro Diagnostic (IVD) industry is a plus
- Bilingual skills (Portuguese, Italian, Spanish, French, Japanese, Russian, Slavic, Polish) are a plus given BBC's global coverage of the IVD market
- Must be authorized to work in the U.S.

MRIs are an integral part of the BBC organization. An intern will have the opportunity to extensively research a specific area of the IVD market. The internship culminates with a presentation to senior management on the topics covered during the internship period.

General Responsibilities:

- Maintaining financial spreadsheets
- Conducting telephone interviews with IVD products users and analyzing findings
- Conducting company and product research (primary and secondary) and documenting clearly the source of any information gathered
- Developing company/product profiles and competitive assessments
- Performing computational checking and editing of spreadsheets
- Writing select portions for certain project work
- Listening to and documenting highlights from quarterly earnings calls and investor presentations given by IVD companies.

For consideration, please e-mail Linda Louis ([llouis@bostonbiomed.com](mailto:llouis@bostonbiomed.com)) with a cover letter stating your intentions/expectations and reference appropriate job title.

Boston Biomedical Consultants, Inc. is located at  
1000 Winter Street, Suite 1300  
Waltham, MA 02451